

Copyright, Quotation and Intellectual Property Policy

For More Information

John Ward
Vice President, Marketing
310.524.4013
jward@isuppli.com

Debra Jaramilla
Manager, Marketing
310.524.4047
djaramilla@isuppli.com

Introduction

iSuppli Corporation's name, logo and published materials are subject to trademark and copyright protection regardless of source. Any publication or use of the iSuppli name, excerpts from iSuppli research, or quotations from iSuppli analysts must be approved in advance by iSuppli Marketing, which may approve or deny any request in its sole discretion. All requests must be submitted in writing to iSuppli Marketing.

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Policy Requirements

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- All quotations and excerpts for external use must be approved in writing by the appropriate iSuppli analyst and iSuppli Marketing in the context of the materials in which the quote will appear.
- iSuppli research may not be used to endorse a vendor, product and/or service. Please note that iSuppli research agendas and conclusions are solely under iSuppli control. Client companies cannot purchase research coverage or favorable opinions.
- Quotes and excerpts must be from published research that is less than six (6) months old.
- Client companies may not "pass along" iSuppli Marketing quotation approval to any third-party. Any and all third-parties must be identified and seek approval from iSuppli Marketing directly.
- The use of the iSuppli name or research in corporate (marketing and/or press release) boilerplates or signatures is not permitted.
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- Quotations from iSuppli analysts may not appear in press releases based solely on iSuppli research.
- Any changes to a prior-approved press release quotation require the revised press release be re-submitted in its entirety for final iSuppli approval.
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- Any and all references to iSuppli data must appear separate to that of any other analyst firm data.

Violation of Policy

iSuppli does not deviate from this policy and will endeavor to vigorously protect its objectivity and its brand. Failure to comply with this policy will result in immediate suspension of all usage permissions. iSuppli may also seek any and all remedies available under contract, copyright and other applicable law domestically and internationally.

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Policy Submissions

Requests to quote, excerpt or reference the iSuppli Corporation name or research in any materials must be submitted to iSuppli Marketing. Required items for submission include:

- The quotation or excerpt for which approval is sought.
- The original iSuppli source of the quotation, named and attached.
- The materials in which the quotation will appear, named and attached.

The estimated response time is 48 hours following receipt of request.

About iSuppli Corporation

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